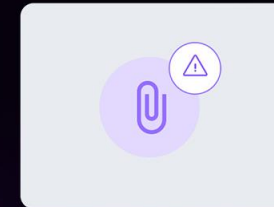
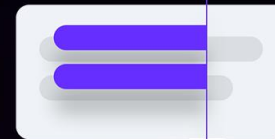
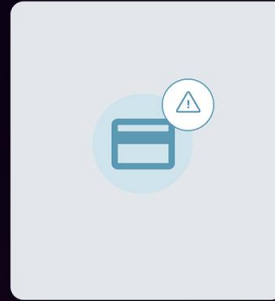


THE DIGITAL EXPERIENCE IS THE EMPLOYEE EXPERIENCE

How are you using your business intelligence to enhance the employee experience?



Erin Souza
Chief People Officer

Aware

The State of the Employee

Pre-Pandemic

2017

"Stress levels increasing"

- 50% burned out
- 14% felt trust from their teams or senior leaders
- 71% of adults had symptoms of work related stress

Covid-19 Pandemic

2020

"Stress levels sky-rocketed"

- 39% of US workers were engaged at work
- Employees felt cared for by their employers

Current "post-Covid" world

2023

"Crisis of loneliness"

- Community at work has decreased 37%
- < 25% of employees feel supported by their workplace

The State of the Business

Aware Business Intelligence

People Intelligence
Employee Experience
Engagement
DEI
Retention
Communication
Toxicity

Operational Intelligence
Product Teams
Research
New Ideas
Trending Issues
Safety
Staffing

Legal &
Compliance

Talent
Management

Executive
Leadership

Workforce
Planning

Engineering

Public Affairs

Product



Tweet



Simon Sinek

@simonsinek



Customers will never love a company until the employees love it first.



5:33 PM · Apr 16, 2014 · Twitter for iPhone



956 Retweets **52** Quote Tweets **801** Likes

Employee Experience Trends for 2023



LEADERSHIP

Three Solutions To Quiet Quitting



Clarissa Windham-Bradstock Forbes Councils Member

Forbes Human Resources Council

COUNCIL POST | Membership (Fee-Based)

Oct 12, 2022, 08:00am EDT

f *Clarissa Windham-Bradstock is CEO/Chief People Officer of [Any Lab Test Now](#), a leading national retail healthcare and lab testing franchise.*

t

2023 Trending Articles

- [Three Solutions to Quiet Quitting](#)
- [How Much Are Your Disengaged Employees Costing You?](#)
- [Great Expectations: Making Hybrid Work Work](#)

Employee Experience Trends for 2023



CAREERS

How Much Are Your Disengaged Employees Costing You?

Karlyn Borysenko Former Contributor @

I write about psychology, mindfulness and making work better.

That complacency is costing you. How much? [According to Gallup](#), disengaged employees have 37% higher absenteeism, 18% lower productivity and 15% lower profitability. When that translates into dollars, you're looking at [the cost of 34% of a disengaged employee's annual salary](#), or \$3,400 for every \$10,000 they make.

2023 Trending Articles

- [Three Solutions to Quiet Quitting](#)
- [How Much Are Your Disengaged Employees Costing You?](#)
- [Great Expectations: Making Hybrid Work Work](#)

Employee Experience Trends for 2023

Work Trend Index Annual Report

Great Expectations: Making Hybrid Work Work

From when to go to the office to why work in the first place, employees have a new “worth it” equation. And there’s no going back.

“When people trust one another and have [social] capital, you get a willingness to take risks, you get **more innovation and creativity** and less groupthink.”

Nancy Baym, Principal Researcher, Microsoft Research

- 59% of hybrid employees and 56% of remote employees have fewer work “friendships” since going hybrid or remote.

2023 Trending Articles

- [Three Solutions to Quiet Quitting](#)
- [How Much Are Your Disengaged Employees Costing You?](#)
- [Great Expectations: Making Hybrid Work Work](#)

01

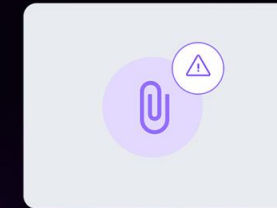
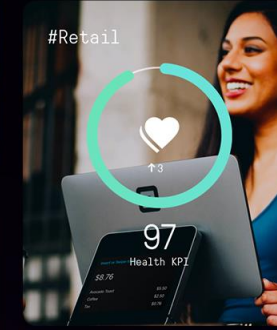
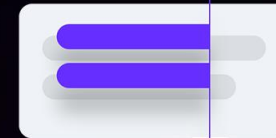
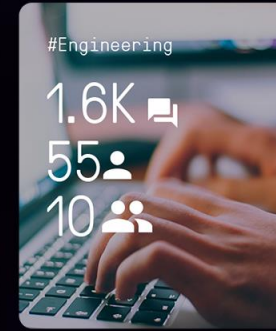
You own it!

02

Happy employees
equal happy customers

03

2023 trends in your
organization



THANK YOU

Aware